



How can crowdsourcing help you?

Challenge Academy Workshop

challengeacademy.iscte-iul.pt

This project has been funded with support from the European Commission. This publication [communication] reflects the views only of the author, and the Commission cannot be held responsible for any use which may be made of the information contained therein.

UC-Crowd Partners

Companies

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- Univercell Battery Company – UK – univercell-batteries.co.uk

Research institutes

- The Institute for Developmental and Strategic Analysis – Slovenia – institut-irsa.si

Universities

- Artesis Plantijn University College - Belgium - ap.be
- Università degli Studi Guglielmo Marconi – Italy - unimarconi.it
- University Institute of Lisbon – Portugal - iscte-iul.pt – lead partner
- University of Humanities and Economics in Lodz – Poland - ahe.lodz.pl
- University of Salford, Salford Business School and Student Life – UK - salford.ac.uk
- University of Wolverhampton – UK - wlv.ac.uk
- Varna Free University – Bulgaria - vfu.bg

Outline

- Concept of Crowdsourcing
- Using Challenge Academy platform
- Challenge Academy process
- Developing suitable challenges



Concept of crowdsourcing

“two heads are better than one”





Concept of crowdsourcing

<https://www.youtube.com/watch?v=-38uPkyH9vI#t=33>

Example of crowdsourcing





How crowdsourcing can help you



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<https://www.youtube.com/watch?v=zl9MwD0VZXM>

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Connect yourself with the biggest community of cooperation for innovation



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PEDRO RAMOS

Challenge 6

DEADLINE

191:34:49 seconds

[more details](#)

VERELST FRANK

Combined heat power test unit d...

DEADLINE

1678:14:49 seconds

[more details](#)

SARAH CASTEELS

Internships

DEADLINE

1835:22:49 seconds

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Challenge Academy - profiles

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Profiles

	Private companies, Nonprofit and public institutions	Academic / Researchers	Student / Alumni	HEI / Research Centers
Present Challenges	✓	✗	✗	✓
Present Dissertations	✓	✓	✗	✓
Answer Challenges	✗	✓	✓	✗
Receive notifications of new challenges	✗	✓	✓	✓
Create teams	✗	✓	✓	✗
Create and invite to a knowledge network	✓	✗	✗	✓
Public profile	✗	✓	✓	✗
Be published in the search	✗	✓	✓	✗

Companies and Organizations



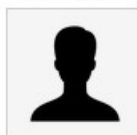
Welcome to

Challenge Academy

Private companies, Public or Non-Profit Organizations

General Information

Profile logo



Select your image (max: 512kb)

Escolher ficheiro Nenhum fichei...

Name of organization

Website

Country

Sector of Activity

(The sector of activity is based on a EU list, please choose the most representative.)

Personal Information

Person who legally represents the organization in issues related with the Challenge Academy

Title

Name

Surname

Role in the organization

E-mail

(The password will be automatically sent to your e-mail.)

Phone Number

(example: +351 217 903 057)

Are you Alumni from any HEI named below

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Type what you see in the image



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I agree to Challenge's Terms of Service and Privacy Policy

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Academic / Researcher



Welcome to

Challenge Academy

Academic

Personal Information

Profile image



Select your image (max: 512kb)

Escolher ficheiro

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Name of institution where i work

select from the current list ▼

Knowledge area / Study area

Choose your area(s) from this list

None selected ▼

Country

select from the current list ▼

Are you Alumni from any HEI named below

▼

select from the current li: ▼

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Title

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Name

Surname

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Student

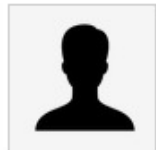
Welcome to

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Student or Alumni

Personal Information

Profile image



Select your image (max: 512kb)

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Title

select from the current list ▼

Name

Surname

Country

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E-mail

(The password will be automatically sent to your e-mail.)

Name of Higher Educational Institution

select from the current list ▼

Cycle of Studies

select from the current list ▼

Name of Program

select from the current list ▼

Status

select from the current list ▼

Knowledge area / Study area

Choose your area(s) from this list

None selected ▼

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New Challenge

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Challenge Details

This information is required

Title (max. 100 characters included spaces)*

Knowledge area / Study area*

Choose your area(s) from this list

[Don't find your area? Add here](#)

Description (máx. 1500 characters)*

Type of Award*

Selection type of award winning solutions

If you choose other please describe here

Evaluation Criteria*

Describe the evaluation criteria (máx. 500 characters)

Deadline*

This is the deadline to receive statements of interest

Who can submit solutions?*

Please fill the fields below

- ☐ Student's or Alumni with supervision by a teacher or researcher
- ☐ Teachers or researcher

Is this challenge a potential dissertation?*

☐ Yes ☒ No

(if your challenge it's a potential dissertation teacher's will be notify about your option and will be allowed to send you a private message.)

Additional Details

All users will be notified unless you select specific institutions from the list below.

Higher Education Institution

Choose your hei(s) from this list

Cycle of Studies

Choose your cycle(s) of study(ies) from this list

Name of Program

Choose your program(s) from this list

Skills

Choose your skill(s) from this list


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Language Response

Choose your language(s) from list


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Working in pairs open a test account on the *Challenge Academy* website



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How can challenge academy help you?

Give us 3 examples of challenges that would work here:

Tell us 3 benefits for companies by using this method:

Give us 3 ways how academics could use the challenges from the platform in their day-to-day activities:



How can challenge academy help you?

Can you think of 3 people that you can contact now that would be interested in this platform? Contact them NOW!

Report your discussion to the group



Next steps for workshop participants

Business, Non Governmental Organisations (NGOs) and Public Institutions:

1. Display one challenge at the platform – deadline 7th of November
2. General feedback about the platform regarding companies interests – how to improve the tool - deadline 15th of December;

Academics:

1. Invite your students to register at the platform – November;
2. General feedback about the platform regarding students and teachers point of view – how to improve the tool – deadline 15th of December;

Help us to improve!

- Motivation of participant to use the platform
- Understanding of the Platform use
- Quote for marketing purposes – that we could use on our platform publicity material



Summary

- Concept of Crowdsourcing
- The Challenge Academy platform
- An example of challenge academy process
- Developing suitable challenges
- Next steps



