



universities  
**UC-CROWD**  
and  
companies crowdsourcing

7<sup>th</sup> NEWSLETTER      MAY 2015 > JULY 2015

**CONFERENCE** 24<sup>th</sup> SEPTEMBER 2015  
"TEACHING AND LEARNING THROUGH  
COOPERATION WITH BUSINESS."

**HOSTED BY**  
ARTESIS PLANTIJN HOGESCHOOL ANTWERPEN - BELGIUM

**CALL FOR PAPERS**      ABSTRACT SUBMISSIONS  
**UNTIL 15<sup>th</sup> JULY 2015**

#### INTERNATIONAL CONFERENCE

"Teaching and Learning through cooperation with business".

The "Teaching and Learning through cooperation with business" conference will be a global conference to promote the discussion and exchange of good practices between academics, researchers, practitioners and business representatives on Higher Education / business cooperation, giving an overview of the state of the art as well as upcoming trends related with this thematic area.

Academics and practitioners are invited to present their research and/or experience on the thematic areas of the conference by presenting a poster and/or oral presentation.

For more information about conference please click the link below:

<http://goo.gl/a3l1iW>

For abstract submission:

<http://goo.gl/oWGhwP>

For registration:

<http://goo.gl/vpXxoS>

#### DEADLINES

**Abstract submission**

15<sup>th</sup> of July 2015

**Admissions results**

31<sup>th</sup> of July 2015

**Registrations for speakers**

15<sup>th</sup> of July 2015

**Complete papers submission**

31<sup>th</sup> of August 2015

**General registrations**

31<sup>th</sup> of August 2015



**KEY SPEAKER**  
**JAN SPRUIJT** AVANS UNIVERSITY

**CONFERENCE**  
"TEACHING AND LEARNING THROUGH COOPERATION WITH BUSINESS."

We announce our Key-Speaker **Jan Spruijt** for the International Conference "Teaching and Learning Through Cooperation with Business".

Jan will present an article with subject "Beyond Education".  
Find more about his presentation [here](#).

#### Challenge Academy

The Challenge Academy is a platform that facilitates contact between Higher Education Institutions / Research Centres and Organizations (public, private and non-profit making). We believe that crowdsourcing is an effective way of finding creative solutions to address the problems of organizations, with less investment, either monetary or time, in selecting experts who can respond to their needs.

To submit a solution click [here](#)

#### "How crowdsourcing could help university-business cooperation?"

The UC-CROWD and Challenge Academy was present in the III International Conference Learning and Teaching in Higher Education and I Congresso Internacional Ibero-Afro-Americano de Psicologia, on April 15th, 16th and 17th at University of Evora, Portugal.

To find more about this conference click [here](#)

#### The UC-Crowd Project was present in the International Conference!

On the last week ISCTE-IUL was present in the University-Industry Interaction Conference in Berlin, Germany, 24th to 26th of June, 2015. Marina Ventura represents the UC-Crowd Project and make a presentation with the subject "How crowdsourcing could help university-business cooperation?"

To view more about this conference click [here](#).