



System of Incentives

challengeacademy.iscte-iul.pt

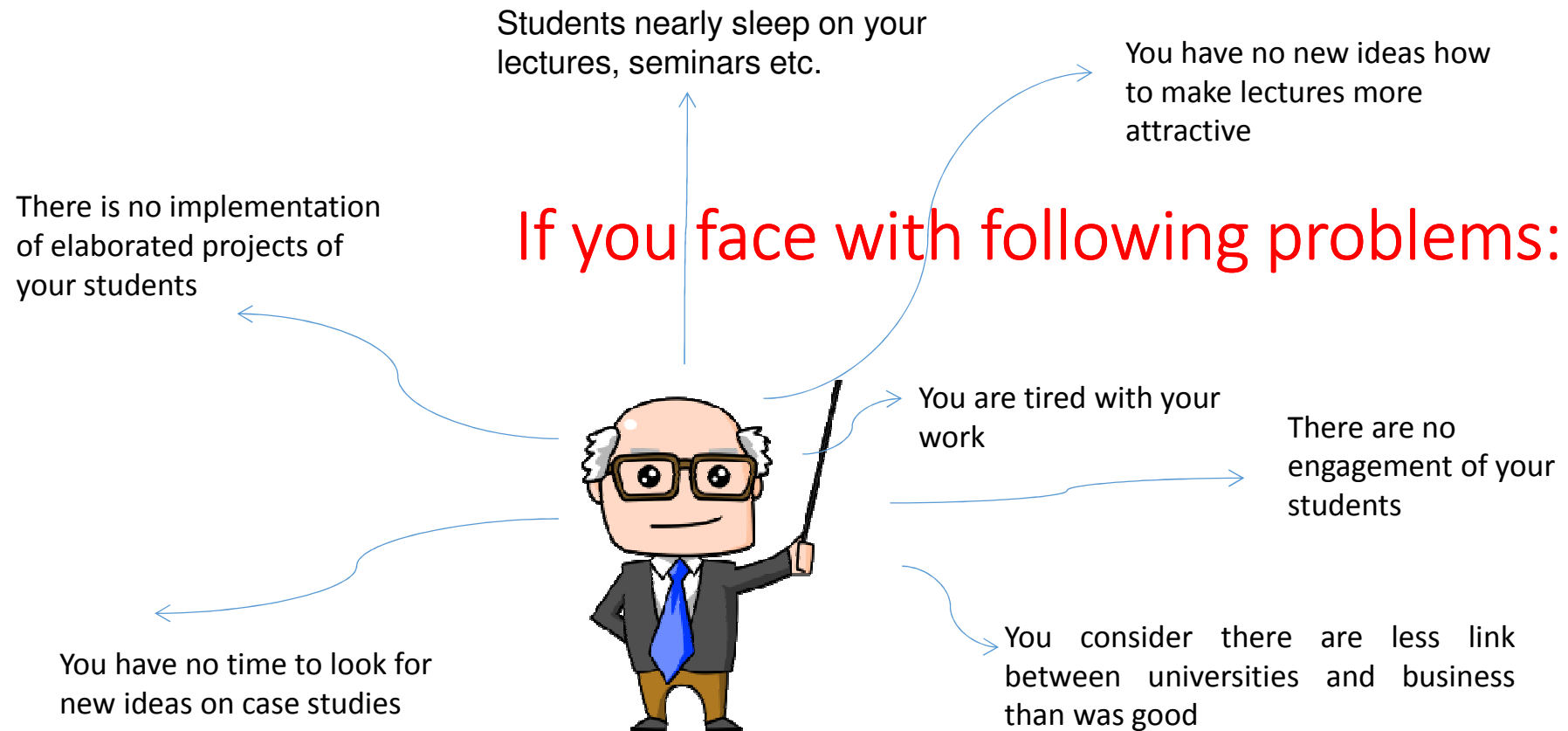


This project has been funded with support from the European Commission. This publication [communication] reflects the views only of the author, and the Commission cannot be held responsible for any use which may be made of the information contained therein.

Content

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1. The process



Use Challenge Academy

1. The process

enrichment of your
activities with
students

understanding of the open innovation
value to the companies and find
areas for European researchers to
work together

contributing in knowledge
networks and alliances -
foster competitiveness

discussing difficulties and
advantages of mind-set
changes

How can challenge academy help you?

work on real case studies



put together,
companies and HEI's.

a constant flow of
ideas and technology

much more interesting
activities – real engagement
of students in solving the
problems

No more boring lectures

Contributing in better understanding
of the critical areas in the business
field to be worked on in an open
innovation basis.

1. The process

OPEN MINDED

contact with business

work on real case studies

more valuable professional
experience

creating networks and
alliances useful in their
future life

Certificates necessary for
student's resume

How can challenge academy help your students?



practices in all over
the world

Interesting studies

Being updated in research area
and new bussines trends

YOU ARE INSPIRATION FOR STUDENTS

2. UC-CROWD system of incentives

Theoretical motivations to use the platform:

- Creating contacts with stakeholders e.g. companies/academics/communities/students/research centers.
- Opportunity for additional income (bonus on the salary; financial reward)
- Reputation-peer & colleagues recognition
- To transfer scientific knowledge into practice, by developing research projects based on the companies' problems
- Satisfaction of solving of a problem or receiving a solution
- Possibility to attract future employees/employer or opportunity to obtain internship
- Raising knowledge after solving the problem
- Contact with the real working world problems
- To adjust the *curriculum* to the companies' needs
- Opportunity to explore the latest technologies developed by researchers and presented on the profile
- New ideas for research opportunities
- Opportunity to access to the knowledge developed inside the Universities across Europe

2. UC-CROWD system of incentives

Theoretical incentives to use the platform:

- To use work on the project to develop into coursework or bachelor / master / doctoral thesis
- To use particular challenges as examples in class and for case studies
- Payment incentives
- Incentives provided by the academic teaching material related to learning process
- Compulsory registration by students to monitor engagement in class
- Ability for students to attract future employments
- Enhance the future opportunities to study and/or work abroad
- Start cooperation with firms and invite them to make University lesson
- Internship opportunities
- Opportunity to put a challenge on the CS platform and award only those users who came up with the best solutions or provided the exactly required help/assistance/advice/etc.
- Opportunity to put a challenge on the CS platform and award the university that host the users who came up with the best solutions
- Opportunity to figure out the latest developments in particular area in order to save time and other possible costs on “wheel reinvention”
- Opportunity to get creative ideas and develop new products/services

2. UC-CROWD system of incentives

2.1 How and what will motivate Academics to use the Challenge academy platform?

When we ask what will motivate them to use this platform hypothetical these were the main reasons identified (was made in an early stage of the project):

1. Creating contacts with stakeholders e.g. companies/academics/communities/students/research centers;
2. To transfer scientific knowledge into practice, by developing research projects based on the companies' problems;
3. The satisfaction of solving of a problem or receiving a solution for your problem
4. New ideas for research opportunities.
5. Creating contacts with stakeholders e.g. companies/academics/communities/students/research centers;
6. To transfer scientific knowledge into practice, by developing research projects based on the companies' problems;
7. The satisfaction of solving of a problem or receiving a solution for your problem
8. New ideas for research opportunities.

2. UC-CROWD system of incentives

2.2 How and what will motivate students to use the Challenge academy platform?

When we ask what will motivate them to use this platform hypothetical these were the main reasons identified (was made in an early stage of the project):

1. Starting cooperation between companies and universities
2. Internship opportunities for students
3. To use work on the project to develop into coursework or bachelor/master/PhD
4. Ability to attract future employment
5. Payment incentives
6. Raising your knowledge after you solved the problem;
7. To transfer scientific knowledge into practice by developing research projects based on the companies' problems;
8. Creating contacts with various stakeholders;
9. To seek an opportunity to contact real working world problems;
10. The ability to attract future employer/employee.

2. UC-CROWD system of incentives

2.3 How and what will motivate organizations to use the Challenge academy platform?

When we ask what will motivate them to use this platform hypothetical these were the main reasons identified (was made in an early stage of the project):

1. *Creating contacts with stakeholders;*
2. *Transfer Knowledge into Practice;*
3. *Opportunity to access to the knowledge of other countries;*
4. *Opportunity to explore the last technologies;*
5. *To develop creative ideas and new products/services,*
6. *Opportunity to figure out the latest developments,*
7. *To display the whole problem,*
8. *Breaking the whole problem into small pieces.*

2. UC-CROWD system of incentives

2.4 According with our experience after 9 months of using the platform **Academics** will be motivate to use the platform by:

“creating contacts with companies and research centers – science closer to the business - transfer scientific knowledge into practice”

“new interesting and refreshing ideas for research opportunities”

“a constant flow of ideas and technology”

“the satisfaction of solving of a problems”

“much more interesting activities – real engagement of students in solving the problems”

2. UC-CROWD system of incentives

2.5. According with our experience after 9 months of using the platform **Students** will be motivate to use the platform by:

“Payment incentives”

“ability to attract future employment – practice and experience – building Curriculum”

“opportunity of raising their knowledge and experience after they solved the problem”

“use work on the project to develop into coursework or bachelor/master/PhD”

2. UC-CROWD system of incentives

2.6 According with our experience after 9 months of using the platform **Organizations** will be motivate to use the platform by:

“creating contacts with HEIs - opportunity for small organization to have a support in R&D area”

“opportunity to access to the knowledge of other countries”

“opportunity to develop creative ideas and new products/services”

“opportunity to have a new refreshing look on organization (structure, products and services)”

“opportunity to find a new, open minded employers”