



partner in charge Academy of Humanities and Economics in Lodz, Poland

date 10.05.15

location Poland, Germany

participants 2 Polish Companies, 2 German Company and Research Institutes.*

type of report: Roadshow Report

**In attachment the registration signature*

1. Objectives and general description of the activity

Roadshow were be done in the Comapanies situated in Lodz (Poland) and in Gelsenkirchen (Germany).

Roadshow 1 – Lodz, Hutchinson Poland, Lodz 2, 16.04.2015

Roadshow 2 – Lodz, La Viva new Horizon Center - Iwona Rogulska, 20.04.2015

Roadshow 3 – Gelsenkirchen, IAT, Institute of Work&Technology, 13.05.2015

Roadshow 4 – Gelsenkirchen, BPC (Gesellschaft fur forschung und Beratung), 13.05.2015.

During meetings with companies we described the main thesis of UCCrow Project, the advantages for Companies connected with application of the platform, and possibility of cooperation with students and Professors from all over the world. Then we explained how the Platform is working and tried to encourage the companies to log in on the platform. We showed on computers the web page of Challenge Academy and explained how to log in on the platform. In attachment there are photos from this meetings.

Conclusions – Companies are really interested in this new (for them) tool. They had a lot of questions connected with the way of creating challenges, and the rules of cooperation with HEI.



Participants list **ROADSHOW 1**

Date: **16.04.15**

Place: **Poland, LODZ2, HUTCHINSON POLAND**

No.	Name	Signature
1.	MARCIN KACZMAREK	<i>MKaczmarek</i>
2.	Tomasz BULSKI	<i>TBulski</i>

location **LODZ, POLAND La Viva new Horizon Center**
 type of meeting **ROADSHOW 2**

institution	name	signature
LAVIVA new Horizon	IWONA ROGULSKA	<i>Iwona Rogulska</i>

location **GERMANY (GELSEN-KIRCHEN)**
 type of meeting **ROADSHOW 3** **13.05.15**

institution	name	signature
Institute Work & Technology, Alex David	Alex David	<i>Alex David</i>
IAT	Sascha Birkisch	<i>Sascha Birkisch</i>
	Heac Kauf	<i>Heac Kauf</i>
	Twardowski, Veronika	<i>Veronika Twardowski</i>



location GELSENKIRCHEN 14.05.15
type of meeting ROADSHOW 4

institution	name	signature
BPC GbR	St. v. Bandemer	



