

IRSA UC-CROWD DISSEMINATION (ROADSHOW) REPORT

1. COMPANIES

COMPANY: TRGOVINA IN STORITVE MARKO LOGAR S.P.

Date of registration: 1. 5. 2015

Place: Rovte 85, 1373 Rovte

Director: Marko Logar

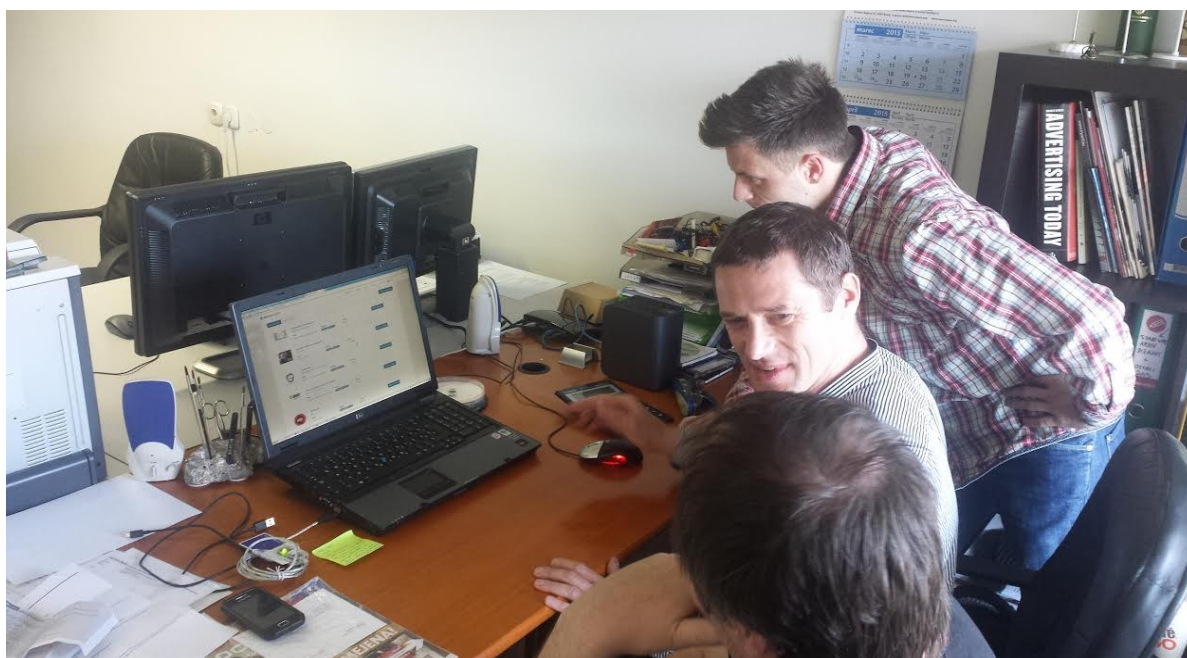
Company website: <http://www.savne-romina.si/>

Company profile: Trgovina in storitve Marko Logar s.p. is a trade and manufacturing company. It is specialized in tailor made saunas and wellness equipment, presented also in other furniture businesses. They were interested to cooperate in the project to acquire new clients.

Information about meetings:

We have had two Skype meetings on 25. 4. 2015 and 30. 4. 2015. On the second Skype meeting we send a Powerpoint presentation and a link to the website. Within the Skype meeting we used a workshop to inform the director about all relevant information about the project and possible benefits for the company. We went through the project platform to see which target groups could become potential business partners for the company. On this meeting we had some technical problems with the platform and registration was not accepted. We registered the company successfully on 1. 5. 2015.

Evaluation questionnaire: was sent to the director Marko Logar.



COMPANY: RO. STYLE D.O.O.**Date of registration:** 14. 4. 2015**Place:** Dekani 213, 6271 Dekani**Director:** Robert Prašnikar**Company website:** <http://www.rostyle.si/>

Company profile: RO. Style d.o.o. is a trade company. It is mostly presented in the hospitality industry, renting vending machines for drinks, snacks and coffees, and providing catering equipment for hotels and restaurants. Company is a Lyonesse Partner. They were interested to cooperate in the project to acquire new clients.

Information about meetings:

We had our first Skype meeting on 11. 4. 2015. On 14. 4. 2015 a Powerpoint presentation and a link to the website was sent to the director Robert Prašnikar. Within the Skype meeting a workshop was used to inform the director about all relevant information about the project and possible benefits for the company. We went through the project platform to see which target groups could become potential business partners for the company. We registered the company successfully.

Evaluation questionnaire: was sent to the director Robert Prašnikar.

COMPANY: STUDIO MAZZINI D.O.O.**Date of registration:** 15. 4. 2015**Place:** Cesta Dolomitskega odreda 10, 1000 Ljubljana**Director:** mag. Matjaž Mazzini**Company website:** <http://www.studiomazzini.si/>

Company profile: Studio Mazzini d.o.o. is design and marketing company with successful design projects for several Slovene companies. It is specialized in graphic design, corporate identity, marketing research and strategy, advertising and websites. They were interested to cooperate in the project to acquire new clients.

Information about meetings:

We have had two Skype meetings (10. 4. 2015; 13. 4. 2015). On 14. 4. 2015 a Powerpoint presentation and a link to the website was sent to director Matjaž Mazzini. On 15. 4. 2014 we had a meeting in the company office. There were four persons present. We made a presentation about the project (Powerpoint) and transferred all relevant information (about target groups, goals of the project and opportunities about business cooperation). Company was interested whether it is possible to get some business connections. We went through project platform to see which target groups could become potential business partners for the company. We registered the company and made some photos (in attachment).

Evaluation questionnaire: was sent to the director Matjaž Mazzini.

COMPANY: LIGER D.O.O.**Date of meeting:** 31. 5. 2015**Place:** Cesta A. Bitenca 41, 1000 Ljubljana**Representative:** Damjan Jarc**Company website:** <http://www.liger.si>

Company Profile: Liger is an information brokerage firm which offers the following services: websites creation; E-mail marketing; Facebook and applications services; agency services and web shop.

Information about meeting: Representative of the company visited us at our address due to an exchange of some other services but according to his professional orientation we presented him with the Challenge Academy Platform. He showed considerable interest in the platform and registering. That is why we sent him all the necessary information including PP presentation.

2. UNIVERSITIES – FACULTIES

2.1 Members of IRSA - NICK AND KATJA DISPLAYED THE CHALLENGE ACADEMY POSTERS on three different faculties in Ljubljana with the invitation to join us on the platform. See the photos bellow.

FACULTY FOR EDUCATION, UNIVERSITY OF LJUBLJANA

Date of promotion: 27. 5. 2015

Place: Kardeljeva ploščad 16, 1000 Ljubljana

Faculty website: www.pef.uni-lj.si/index.php



FACULTY OF ADMINISTRATION, UNIVERSITY OF LJUBLJANA

Date of promotion: 27. 5. 2015

Place: Gosarjeva ulica 5, 1000 Ljubljana

Faculty website: www.fu.uni-lj.si/en/



FACULTY OF ECONOMICS, UNIVERSITY OF LJUBLJANA

Date of promotion: 27. 5. 2015

Place: Kardeljeva ploščad 17, 1000 Ljubljana

Faculty website: www.ef.uni-lj.si/en





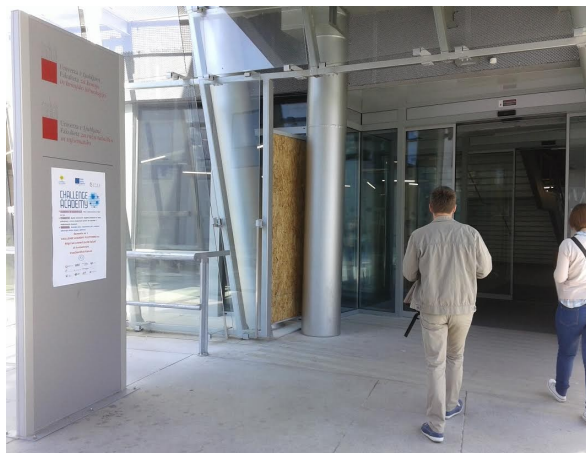
2.2 AT THREE OTHER FACULTIES NICK AND KATJA shared the posters, informed the students and talked with lecturers during a coffee break.

FACULTY OF CHEMISTRY AND CHEMICAL TEHNOLOGY, UNIVERSITY OF LJUBLJANA

Date of promotion: 28. 5. 2015

Place: Večna pot 113, 1000 Ljubljana

Faculty website: www.fkkt.uni-lj.si/en/





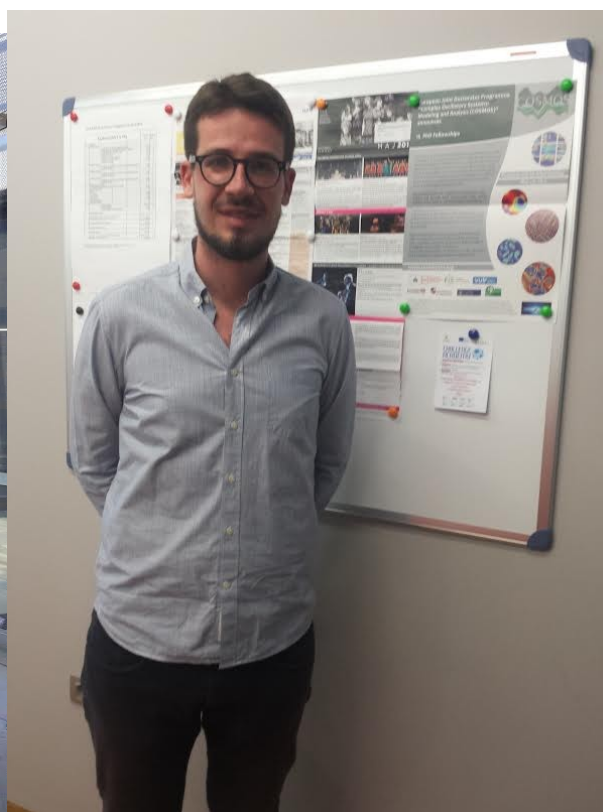


FACULTY OF COMPUTER AND INFORMATION SCIENCE, UNIVERSITY OF LJUBLJANA

Date of promotion: 28. 5. 2015

Place: Večna pot 113, 1000 Ljubljana

Faculty website: www.fkpv.si/Informatika



2.3. PRESENTATION OF THE PLATFORM DURING THE LECTURE

FACULTY FOR SOCIAL SCIENCES, UNIVERSITY OF LJUBLJANA **29.5.2015**

The Challenge Academy platform was presented to the students of the Department for Cultural Studies at Faculty for Social Studies, University of Ljubljana. During the lecture of prof. dr. Frane Adam the students got the information and instructions how to enter, register and use the platform. They have been invited to contact the professor or the IRSA co-worker Nick Vovk if they would be interested to participate in the group and answer to the challenges published at platform. (No. of students: 11)



3. PRESENTATION OF THE CHALLENGE ACADEMY POSTERS ON ADVERTISING PLACES IN LIBRARIES

KRANJ CITY LIBRARY

Date of promotion: 13. 5. 2015

Place: Gregorčičeva ulica 1, 4000 Kranj

Website: mkk@mkk.si

