

Report

Type of meeting: Challenge Academy Roadshow (through the event The power of the Crowd)

Location: Holiday Inn Racecourse, Wolverhampton

The third Challenge Academy Roadshow was held at the Holiday Inn Racecourse, Wolverhampton on the 5th of May of 2015.

The Roadshow consisted of:

- 1) a talk about Challenge Academy during an enterprise Showcase event (9am-12noon) to 250 students and 50 academics [since this is an open event, no attendance were required]- see pictures attached
- 2) a Presentation about the platform for businesses and students for about 38 people among selected students, professors and businesses. The presentation was scheduled for 40 minutes session and done by Dr Ainurul Rosli and Dr Rob Harris. All the attendees need to register online at eventbrite: <https://www.eventbrite.co.uk/e/the-power-of-the-crowd-tickets-16429671590>
(see the list of attendees signed online in the attachment 1)

To increase the attendance, we also incorporate the session with other speakers from businesses. (see the itinerary in attachment 2). Social Enterprise West Midlands supported this event, and the link below was sent to 365 members of their network and also 500 businesses in university of Wolverhampton Business School network. : <http://us8.campaign-archive2.com/?u=8a14412fd06dbd403b1772b07&id=0797481b7a&e>



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