



USER PROTOCOL

Teaching Learning case study – Professors

Case studies with survey questionnaire were designed with the intention to figure out the thoughts and expectations on the feasibility of the platform among the **target groups** in each partner's country. According to the activities proposed and the main objectives of the UC-Crowd the target groups have been divided into 3 main groups: companies; academics (professors, researchers other HEI teachers and representatives) and students.

The aims of the Teaching Learning case study on the sample of professors (HEI teachers and researcher, etc.) are: (1) to collect information on their **knowledge** about crowdsourcing, their practical experiences with crowdsourcing on the internet and platforms; to detect their needs and expectations regarding the open innovation platform. (2) **Professors** should become aware of an innovative pedagogical methodological approach and to start platform's implementation in their classes, as well as in personal researching. (3) **Researchers** should be able to provide creative tools for inventive research results.

Some general questions for the survey among professors:

- * What kind of services should the platform offer to become more attractive to professors and HEI's;
- * What was expected to be found on the platform ;
- * What benefits does a close relationship with the companies have for HEI's;
- * What kind of benefits could be given to professors in order to motivate more frequent platform usage;
- * Would the students cooperate with teaching staff on the platform basis more frequently;
- * Can the companies' challenges published on the platform encourage the cooperativeness among students and teaching staff;
- * Can platform be tool for the transfer of knowledge among chosen target groups.

In terms of preparation of survey case study research on professors the following actions are important to take into account:



With the support of the Lifelong Learning Programme of the European Union.

This project has been funded with support from the European Commission. This communication reflects the views only of the author, and the Commission cannot be held responsible for any use which may be made of the information contained therein.



- To analyse the bibliography on the field and prepare the main contents of the questionnaire;
- To draft the questionnaire draft;
- To incorporate questions for the three target groups in one questionnaire to compare answers;
- To meet with Professors nationally with intention to gather comments and improvements of questionnaire content;
- To prepare the questionnaire final version;
- To translated into the languages of the consortium;
- To meet again with Professors;
- To select the national sample;
- To survey the Professors through the on-line questionnaire and collect data on national levels;
- To design the general model for data processing and interpretation;
- To analyze data on national levels by using SPSS;
- Results Report – HEI's (one for each country and one global one) in English language;
- To share the opinions on the best practices of the questionnaire's implementation by skype meeting;
- After gathering the partners' comments and after the national data have been analyses, each partner elaborated national survey report with data presentation and interpretation;
- To present the results to Professors in order to give them ideas to incorporate the crowdsourcing in teaching learning strategies
- To produce a European Report with data from all countries



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