User Protocol

Workshop

The aim of the Workshop is to raise awareness among professors, students and companies by adding value to use crowdsourcing platform as a pedagogical instrument, innovation tool and cooperation with business. The second aim is to train users to the benefits of the platform. Workshops were adapted to e-learning that is open to different peoples around Europe.

The aim of the workshops:

1. Providing examples of successful partnerships between HEIs and companies;
2. Providing opportunities for cross-professional discussions on invovative ideas;
3. Using the crowd-sourcing platform as a way of teaching and motivating students;
4. Encouraging professors and companies to team-build and work together on the platform;
5. Making common cross-disciplinary plans with the intention to upload and solve company challenges on the platform;
6. Enabling workshop participants to work on the platform and understand its importance;
7. Trying out new and innovative teaching methods for promoting entrepreneurship andentrepreneurial mindsets;
8. Fostering the generation of new ideas capable of interdisciplinary cooperation.

Tasks to be developed in order to achieve the results:

➢ Bibliografy analizys;
➢ To develop the 1st draft of guidelines;
➢ To discuss the contents of workshop and methodology;
➢ To pilop the workshop inside the partnership;
➢ To develop the workshop framework – final version;

- To share the final version;
- To invite people to the workshop;
- To print dissemination material;
- To give feedback about the first version of the workshops;
- To add changes to the workshop;
- To report workshop results nationaly;
- To report the impact of workshops on target groups;
- To adapt the workshop content to e-learning (e-learning version consists of a collection of short "teaching video clips" reproducing the content of the workshop.